



ANNIE ROTH

Science Journalist

ABOUT ME

I am a freelance science journalist and filmmaker based in Santa Cruz, California who is wild about wildlife. I spend most of my time writing about endangered species and the people who study them. My work has appeared in publications such as National Geographic Magazine and the New York Times. I strive to use journalism to make the world a better place for humans and non-humans alike.

EDUCATION

University of California, Santa Cruz

Bachelor's Degree: Marine Biology ('15)

Master's Degree: Science Communication ('18)

PROFESSIONAL SKILLS

- Fact-checking
- Graphic Design
- Photography/Cinematography
- Social Media Content Creation
- Scuba Diving (rescue diver certified)
- Video Editing (Adobe Creative Suite)
- Video production (logistics, scripting, etc.)
- Creative Writing (newsletters, promo-materials, etc.)

CONTACT

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PROFESSIONAL EXPERIENCE

Freelance Science Journalist (Aug '19 - Present)

New York Times, National Geographic Magazine, Hakai Magazine, Audubon Magazine, Live Science, UCSC Inquiry Magazine, etc.

- Research and write news and features articles, explainers, profiles, newsletters and reference pages for various media outlets and institutions.

Video Production Intern (Jan '20 - June '20)

KQED/PBS Digital Studios - San Francisco, California

- Pitched, produced, scripted, fact-checked, and wrote supplemental articles for episodes of the web-series "Deep Look."

Broadcast Production Intern (July '19 - Aug '19)

Inside Science TV - College Park, Maryland

- Pitched, produced, scripted, filmed, edited, and created promotional materials for episodes of Inside Science TV.

Animals Desk Intern (June '19 - July '19)

National Geographic - Washington, D.C.

- Wrote animal-centric news and features articles, profiles, explainers, photo captions and short-form video scripts for National Geographic's digital platform. I averaged 4.5 stories per week.

Editorial Intern (April '19 - June '19)

Monterey County Herald - Monterey, California

- Profiled scientists, covered local environmental issues, and produced a short documentary for the Monterey County Herald.

FELLOWSHIPS/AWARDS

Media LABS Fellowship (2019)

International Wildlife Film Festival

Emerging Filmmaker Scholarship (2019)

Jackson Wild Media Summit

Best Short-form Science Writing of the Month (July - 2019)

Medium.com/SciShortform